YONDAR

The Web-Based, Augmented Reality (AR) Wayfinding Tool

A better solution for navigating _outdoor events_
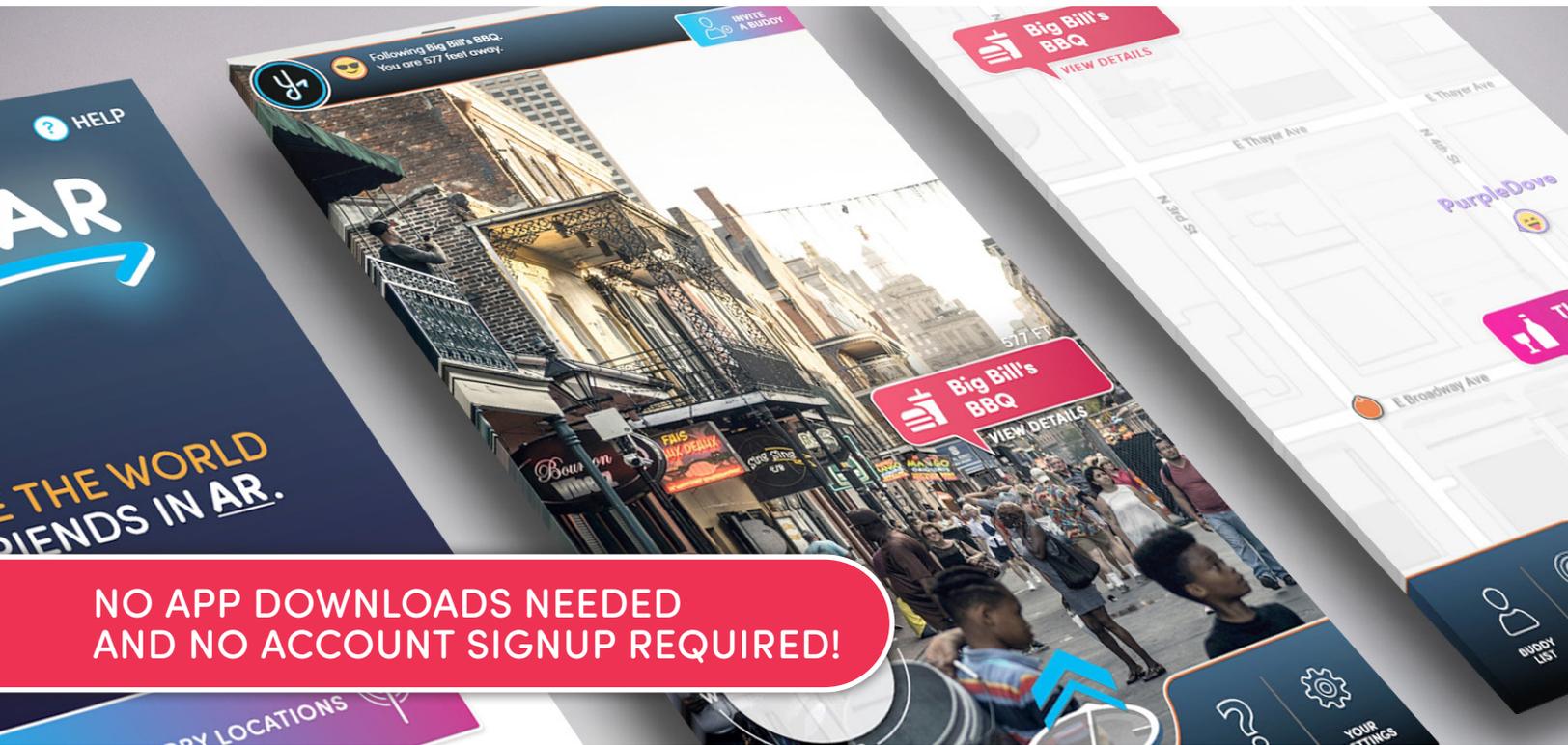
NO APP DOWNLOADS NEEDED AND NO ACCOUNT SIGNUP REQUIRED!

Yondar makes locating friends and points of interest easy and social by harnessing the power of a user's smartphone.

Businesses & Vendors

WE'RE HERE

Create a "beacon," allowing users to view your information and navigate to your location in AR.

Event Attendees & Social Gatherings

See through the crowd to find points of interest and send friends a private link to connect and find each other in a real-time 3D world.

About Yondar

Yondar is an immersive web experience that helps people find places and friends with the help of augmented reality and real-time location sharing. Because Yondar is web-based, it requires no downloads — which means users can launch the experience and find who and what they're looking for without the barrier of downloading an app.

Why Deploy Yondar at Your Next Event?

Improves the visitor experience by making everything easier to find

Yondar is the best option for displaying (and helping users find) temporary or short-lived locations like a friend's whereabouts, a specific exhibitor booth, or a pop-up shop at a large event.

Enables private and secure location sharing

Yondar only stores your location data when in use. Users can erase their location data and effortlessly remove themselves from the app with the press of a button. Yondar does not log or share location data.

Offers Augmented Reality wayfinding

Integrate emerging tech into your event and bring it into the future with Yondar. The AR feature merges the physical and digital to create intuitive directions to an attendee's next destination, or allows friends to see each others' exact locations in a crowd in real time.

Because of its appeal for attendees, adding Yondar to your event opens up new revenue opportunities and provides additional benefits to your sponsors and exhibitors:

Increases visitor engagement

Booths, displays, or vendor areas marked by a Yondar Beacon have a better chance of being visited by event-goers — or bringing attendees to space they might not have visited otherwise.

Provides revenue opportunities

Events maintain 100% of vendor beacon revenue. In addition, Yondar supports in-experience advertisement and sponsorship space, which is coveted by organizations vying for attendee attention.