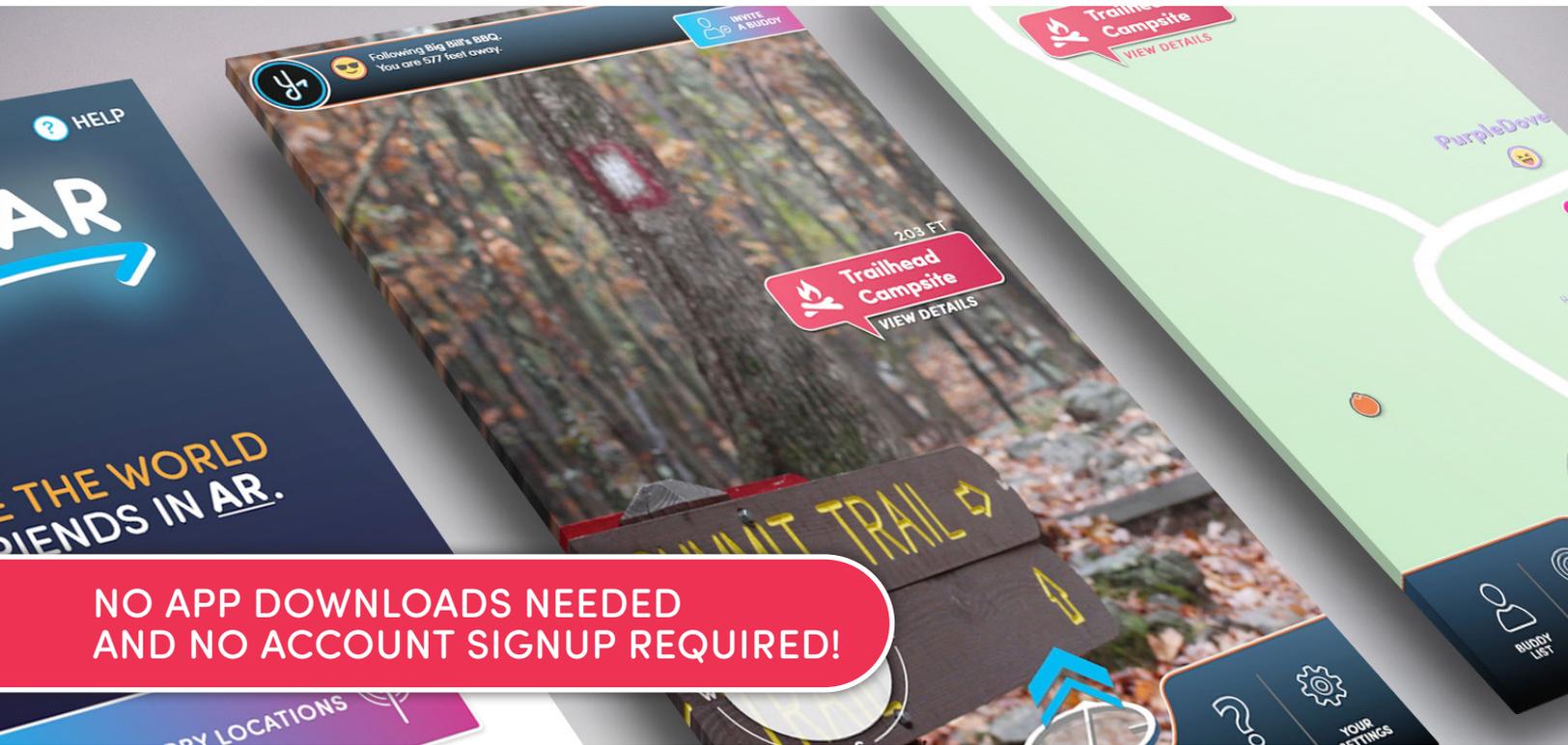




# The Web-Based, Augmented Reality (AR) Wayfinding Tool

A better solution for navigating outdoor tourist attractions



Yondar makes locating friends and points of interest easy and social by harnessing the power of a user’s smartphone.

## Parks & Tourist Attractions

Create “beacons,” allowing visitors to take a self-guided tour and/or navigate to various points of interest in AR.



## Visitors

See through the crowd to find points of interest and send friends a private link to connect and find each other in a real-time 3D world.



**About Yondar**  
*Yondar is an immersive web experience that helps people find places and friends* with the help of augmented reality and real-time location sharing. Because Yondar is web-based, it requires no downloads — which means users can launch the experience and find who and what they’re looking for without the barrier of downloading an app.

Contact InnovatAR today to see how Yondar can improve your visitor experience!



## Why Deploy Yondar at Your Park or Tourist Attraction?



### Improves the visitor experience by making everything easier to find

Yondar is the best option for displaying (and helping users find) unmapped points of interest like a friend's location, a visitor's favorite ride, or signage and exhibits at national parks.



### Enables private and secure location sharing

Yondar only stores your location data when in use. Users can erase their location data and effortlessly remove themselves from the app with the press of a button. Yondar does not log or share location data.



### Offers Augmented Reality wayfinding

Integrate emerging tech and bring your tourist attraction into the future with Yondar. The AR feature merges the physical and digital to create intuitive directions to an attendee's next destination, or allows friends to see each others' exact locations in a crowd in real time.

Because of its appeal for visitors, adding Yondar to your tourist attraction improves the visitor experience and opens the door to additional benefits:

### Increases visitor engagement



Signage, rides or businesses marked by a Yondar Beacon have a better chance of being found by visitors – or bringing people to points of interest they might not have visited otherwise.



### Provides revenue opportunities

Activate a beacon by adding gamification, audio tours and/or AR-enabled video. Tourist attractions also maintain 100% of in-experience sponsorships and ad revenue.